

Did You Know

BB&T has created a new leadership program for school leaders

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Among school-related factors, leadership is second only to teacher quality in influencing student learning outcomes.¹ Education leaders and policy makers in North Carolina have recognized the importance of school leadership and developed programs such as **NC Regional Leadership Academies** and **Distinguished Leadership in Practice** designed to recruit and train high-quality school leaders and improve practice among current administrators. Beginning in the summer of 2014, North Carolina-based BB&T will offer an innovative leadership training opportunity for current North Carolina principals.

BB&T's **Mastering Leadership Dynamics for Educational Leaders** program will be unique in that its focus will be on helping candidates become more self-aware and cognizant of the way their core beliefs affect their actions.

The educational leaders program is built on BB&T's extensive knowledge of leadership development, and, according to **Rosalind Guerrie, Educational Leadership Programs Manager at the BB&T Leadership Institute**, "We take the best of what has worked on the corporate side and we customize it for education leaders."



Research has shown that there are many school-related variables that affect student outcomes, including teacher quality, instructional practice, learning environment, faculty support and collaboration. The best leaders are principals who bring those elements together to maximize their effects.² In order to do this, school leaders must possess a comprehensive vision based on a set of core beliefs.

According to Guerrie, The BB&T Leadership Institute has four primary target audiences: BB&T leaders and teams, corporate clients, student leaders and public school leaders. A concentration on the education audience reflects a mission-driven step for BB&T, a company that views effective cross-sector leadership as an important element in strong communities.

The BB&T Leadership Institute will conduct two pilot sessions of *Mastering Leadership Dynamics for Educational Leaders* this summer with a total of 25 principals. Planners will use feedback gained during the summer pilots to refine future sessions, which will begin in October 2014. The reception has been incredible, with nearly 150 principals on the waitlist to enroll. Tuition for the workshop sessions is free, but participants will be required to pay for travel and lodging.

For more information, please check out The BB&T Leadership Institute's website at BBTLeadershipInstitute.com. The participant application will be posted there, along with the 2015 Institute schedule.

¹ The Wallace Foundation. (2013). *The Principals as Leader: Guiding Schools to Better Teaching and Learning*. Washington, DC.

² Ibid.