



Developing a World-Class Education System

June 8-10, 2008

 JAMES B HUNT, JR INSTITUTE
for EDUCATIONAL LEADERSHIP *and* POLICY



ABOUT THE GOVERNORS EDUCATION SYMPOSIUM

The Governors Education Symposium, hosted in partnership by the James B. Hunt, Jr. Institute for Educational Leadership and Policy and the National Governors Association Center for Best Practices, is designed to bring the nation's governors together to engage in candid dialogue about critical challenges facing education. Each session examines a variety of core education issues, incorporating information from nationally recognized experts. Governors have extensive opportunities to interact with these experts and share practices in their states.

ABOUT SYMPOSIUM SUPPORTERS

The Hunt Institute appreciates the generous support of the following foundations: The Atlantic Philanthropies, The Broad Foundation, Carnegie Corporation of New York, and the Bill & Melinda Gates Foundation.



The Atlantic Philanthropies are dedicated to bringing about lasting changes in the lives of disadvantaged and vulnerable people. Atlantic focuses on four critical social problems: Aging, Disadvantaged Children & Youth, Population Health, and Reconciliation & Human Rights. Programs funded by Atlantic operate in Australia, Bermuda, Northern Ireland, the Republic of Ireland, South Africa, the United States, and Viet Nam. To learn more, please visit <http://www.atlanticphilanthropies.org>.



The Eli and Edythe Broad Foundation is a national venture philanthropy established by entrepreneur and philanthropist Eli Broad to advance entrepreneurship for the public good in education, science, and the arts. **The Broad Foundation's** education work is focused on dramatically improving urban K-12 public education through better governance, management, labor relations, and competition. The Broad Foundation's Internet address is www.broadfoundation.org.



Carnegie Corporation of New York was created by Andrew Carnegie in 1911 to promote the advancement and diffusion of knowledge and understanding. For over 95 years the Corporation has carried out Carnegie's vision of philanthropy by building on his two major concerns: international peace and advancing education and knowledge.



Guided by the belief that every life has equal value, the **Bill & Melinda Gates Foundation** works to help all people lead healthy, productive lives. In developing countries, it focuses on improving people's health and giving them the chance to lift themselves out of hunger and extreme poverty. In the United States, it seeks to ensure that all people—especially those with the fewest resources—have access to the opportunities they need to succeed in school and life.



As co-chairs, we welcome you to the **2008 Governors Education Symposium**, co-hosted by the James B. Hunt, Jr. Institute for Educational Leadership and Policy and the National Governors Association Center for Best Practices. *Developing a World-Class Education System* will focus on successful strategies from around the country and globe that ensure a capable workforce in your state. Drawing from research and best practices, this Symposium will provide a forum for governors to discuss the essential components of an education system that educates *all students* for success in the 21st century economy.

Rigorous standards and assessments must be employed in every state to provide students and teachers with clear guidance and feedback regarding the knowledge and skills needed to live and work in a global marketplace. Countries that score at the top of international student assessments have built systems that deliver quality instruction to every student. We, too, must ensure effective teachers are available to help students achieve these standards.

Amid shifting demographic and workforce trends, states must also leverage their postsecondary systems to respond effectively and quickly to individual state economic needs. Postsecondary education systems are a lynchpin for developing a prepared workforce – a critical component of a vibrant state economy. With increasingly scarce financial resources, states must also find innovative ways to use education dollars to effectively serve all students.

Governors around the country are implementing new approaches to better educate our nation's students, and you all have much to learn from one another. We hope this Symposium provokes deep discussion among colleagues, as you seek to identify and apply solutions to the education challenges unique to your state.

James B. Hunt, Jr.
Chair, Hunt Institute
Governor of North Carolina
(1977-1985; 1993-2001)

Tim Pawlenty
Chair, National Governors Association
Governor of Minnesota
(2002-present)

SUNDAY, JUNE 8, 2008

1:00 – 6:00 PM	Registration	Salon Lobby
6:00 – 6:30	Reception	Salon Terrace
6:30 – 8:30	<p>Dinner <i>Welcome</i></p> <p>Former Governor James B. Hunt, Jr., Chair, Hunt Institute Governor Don Carcieri, Rhode Island</p> <p><i>Keynote Address</i></p> <p>Education Excellence: Strategies from Top-Performing Nations Sir Michael Barber, McKinsey and Company</p> <p>Sir Michael will draw from his experiences leading education reform in England and his recent study of 25 school systems, including the top 10 performers throughout the world, to highlight the most effective and successful practices.</p>	Salon

MONDAY, JUNE 9, 2008

7:30 AM – 5:00 PM	Registration	Salon Lobby
7:30 – 8:15 AM	Breakfast	Ballroom 1
8:30 – 10:00	<p>Session I</p> <p>U.S. Students: Measuring Up or Falling Short?</p> <p>The U.S. ranks poorly on international tests in science and mathematics, and only 21st among 33 industrialized nations on high school completion rates. Governors will consider their own efforts to improve students' skills and raise high school and college graduation rates.</p> <p><i>Moderator</i></p> <p>Vivien Stewart, Asia Society</p> <p><i>Resource Experts</i></p> <p>Sir Michael Barber, McKinsey and Company Andreas Schleicher, Organisation for Economic Co-operation and Development (OECD) William Schmidt, Michigan State University</p>	Salon
10:00 – 10:15	Break	
10:15 – 11:45	<p>Session II</p> <p>The Next Generation: Setting the Right Goals</p> <p>Standards-based reform is a widely accepted and stable part of the education reform landscape; however, a number of questions persist regarding the quality, variability, cost, and effectiveness of state standards-based systems. Governors will discuss state expectations for preparing students for the global economy.</p>	Salon

Moderator

Lorraine McDonnell, University of California, Santa Barbara

Resource Experts

Goodwin Liu, University of California, Berkeley School of Law

Michael Petrilli, Thomas B. Fordham Foundation

11:45 – 1:00 PM

Lunch

Ballroom 1

1:00 – 2:45

Session III

Salon

Innovative Strategies for Improving the Quality of the Teacher Workforce

A quality teacher is the single most important school-based factor in determining student learning outcomes. Governors will examine how high-performing education systems improve instruction by developing effective educators, recruiting and retaining high-quality teachers, and providing the supports necessary to ensure that all students receive high-quality instruction.

Moderator

Former Governor James B. Hunt, Jr., Chair, Hunt Institute

Resource Experts

Tim Daly, The New Teacher Project

Arthur Levine, Woodrow Wilson National Fellowship Foundation

Ellen Moir, New Teacher Center, University of California, Santa Cruz

2:45 – 3:00

Break

3:00 – 4:30

Session IV

Salon

The Politics of Education Reform: Overcoming Obstacles

Governors will consider the obstacles to education reform in their states and discuss how to surmount them.

Moderator

Sandy Kress, Akin Gump Strauss Hauer & Feld, LLP

Resource Experts

Matt Miller, Center for American Progress

Former Governor Bob Wise, Alliance for Excellent Education

6:00 – 9:00

Dinner and Entertainment

Ballroom 1

Hosted by North Carolina **Governor Mike Easley** and **First Lady Mary Easley**

Guests will relax and enjoy a casual evening, featuring a down-home menu that includes North Carolina barbecue and the *Red Clay Ramblers*, a Tony Award-winning string-band whose repertoire reflects their roots in old-time mountain music, as well as country, rock, Dixieland, bluegrass, gospel, and the American musical.

TUESDAY, JUNE 10, 2008

7:30 – 8:45 AM	Breakfast – Symposium Meeting Participants Governors-Only Breakfast Education Advisors-Only Breakfast	Ballroom 1 Cedar Sycamore
8:45 – 9:00	Break	
9:00 – 10:15	Session V Improving College Graduation Rates and Workforce Capacity Governors will discuss how universities, colleges, and community colleges can work closely with the P-12 system to ensure high school graduates are prepared for postsecondary learning and careers. Governors will also explore how to leverage postsecondary systems to meet unique state workforce needs and learn about one state's efforts to expand access to postsecondary education by allowing students to jump-start college or gain high-level career skills. <i>Moderator</i> Governor Tim Pawlenty , Minnesota, Chair, National Governors Association <i>Resource Experts</i> Governor Mike Easley , North Carolina Erskine Bowles , The University of North Carolina Anthony Carnevale , Georgetown Public Policy Institute Jerry Sue Thornton , Cuyahoga Community College	Salon
10:15 – 10:30	Break	
10:30 – 12:00 PM	Session VI Redesigning Education Finance Systems to Promote Student Learning Public education is the single largest expenditure for state and local governments. Governors are faced with the challenge of balancing competing priorities, such as rising health care and public safety costs. Strategies to ensure education funds are allocated effectively and efficiently to support student learning will be highlighted. <i>Moderator</i> Paul Hill , University of Washington <i>Resource Experts</i> Michael Kirst , Stanford University Goodwin Liu , University of California, Berkeley School of Law	Salon
12:00 – 1:00	Lunch Closing Remarks Former Governor James B. Hunt, Jr. , Chair, Hunt Institute Dane Linn , NGA Center for Best Practices	Ballroom 1

CO-CHAIRS

Governor James B. Hunt, Jr.

Chairman, James B. Hunt, Jr. Institute for Educational Leadership and Policy
Former Governor, North Carolina (1977-1985; 1993-2001)

Former Governor Jim Hunt is a nationally recognized leader in education and led his state through 20 years of dramatic economic change. Serving an historic four terms as governor, Hunt has been at the forefront of education reform in his state and in the nation. The Rand Corporation reports that under his leadership North Carolina public schools improved test scores more than any other state in the 1990s. Governor Hunt called for them to be “first in America” by 2010 in his book, *First In America: An Education Governor Challenges North Carolina*. To further this mission, he chairs the board of the James B. Hunt, Jr. Institute for Educational Leadership and Policy. Established in 2001, the purpose of the Hunt Institute is to work with state leaders to secure America’s future through quality education.

As governor, Hunt focused on early childhood development and improving the quality of teaching. During the last 15 years, he has devoted much of his time to excellence in teaching in the United States. He has also provided education leadership as chairman of the National Commission on Teaching and America's Future, chairman of the National Education Goals Panel, vice chairman of the board of Achieve, Inc., chairman of the National Center for Public Policy and Higher Education, and a member of Secretary Spellings’ Commission on the Future of Higher Education. In 2006, he was named one of the most influential people in American education in a study released by the Editorial Projects in Education Research Center – publisher of *Education Week*, *Teacher Magazine*, and *edweek.org*.

Governor Tim Pawlenty

Chairman, National Governors Association
Governor, Minnesota (2002-present)

Governor Tim Pawlenty was first elected governor in 2002, with the state facing a \$4.5 billion budget deficit—the largest in state history. Just months after Pawlenty took office, the legislature adopted his plan to eliminate the deficit without raising taxes. In 2005 and 2007, Governor Pawlenty balanced the state budget again without raising taxes.

Besides bringing Minnesota from historic budget crisis to financial security, Pawlenty fought for and oversaw the passage of a dramatic overhaul and improvement of the state’s education standards; a significant increase in K-12 education spending, along with a nation-leading teacher performance pay program; health care reforms that led to a zero percent premium increase in the state insurance program; significant welfare reform; a range of new government efficiency initiatives; creation of a nation-leading prescription drug website; and a doubling of the state’s ethanol standard to increase use of renewable fuels and reduce dependence on foreign oil.

Pawlenty serves as Chair of the National Governors Association and on the National Infrastructure Advisory Council, the Achieve, Inc. Board of Directors, and the James B. Hunt, Jr. Institute for Educational Leadership and Policy Board of Directors. Pawlenty is the incoming chairman of the Education Commission of the States.



HOSTING GOVERNORS



Governor Don Carcieri

Governor, Rhode Island (2003-present)

Governor Donald L. Carcieri was inaugurated as Rhode Island's 57th Governor on January 7, 2003. A native Rhode Island resident, his service as governor followed a career in business that was capped with his tenure as Chief Executive Officer of Cookson America and Joint Managing Director of Cookson Group Worldwide. He retired from that position in 1997.

Since taking office, Governor Carcieri has been focused on the four pathways to prosperity for Rhode Island – Good Jobs, Good Schools, Good Government, and Good Place to Live. He has achieved several historic reforms for Rhode Island, including reforming the state pension system, co-sharing health insurance costs with state employees, and phasing out the motor vehicle tax. In addition, he has brought greater accountability to education and more funding for troubled and urban schools. Several of his initiatives are underway that enable students to better learn the critical subjects of math and science. Governor Carcieri currently serves as chair of the National Governors Association's Early Childhood, Education and Workforce Committee.



Governor Mike Easley

Governor, North Carolina (2001-present)

Governor Mike Easley was elected governor in November 2000 and re-elected in 2004. As governor, he has restored fiscal discipline to the state's finances while also increasing investments in education and infrastructure, key components to recruiting and retaining high-quality jobs and industry for the state. As a result, *Site Selection* magazine has, for the third year in a row and for six of the last seven years, awarded the "Top Business Climate" to North Carolina.

Despite budget challenges, Easley has reduced class size in grades K-3, implemented the first statewide pre-kindergarten program for at-risk children, and bridged the gap between high school and college to allow virtually every North Carolina student to earn a debt-free degree from a state public university. Easley's plan includes 70 *Learn and Earn Early College* high schools, which will be open in the state by the end of 2008. Students in these schools attend classes on community college or university campuses, and with five years of study, they earn their high school diploma and two years of college credit or an associate's degree. Easley has also created the *Learn and Earn Online* program to ensure that all of the state's high schools have the technology for students to access community college and university courses during the regular school day. Easley's most recent education innovation is the EARN (Education Access Rewards North Carolina) grant program, which provides students the opportunity to graduate with a bachelor's degree from a North Carolina public university debt-free.

Previously, Easley served two terms as N.C. attorney general where he worked to remove the state's prison cap; helped create an environmental crimes task force; and created a citizens' rights division to combat hate crimes, child abuse, and elder abuse. Prior to serving as attorney general, Easley was elected district attorney for the 13th prosecutorial district in Brunswick, Bladen and Columbus counties. One of the state's youngest district attorneys ever, he was named among *USA Today's* top "drug busters."

RESOURCE EXPERTS

KEYNOTE SPEAKER

Sir Michael Barber

Partner, McKinsey and Company

Sir Michael Barber is a Partner at McKinsey and Company, leading its global education practice. He has been working on major challenges of performance, organisation and reform in government and the public services, especially education, in the USA, UK, and other countries.

From 2001 to 2005, he was the Founder and first Head of the Prime Minister's Delivery Unit where he was responsible for the oversight of implementation of the British Prime Minister Tony Blair's priority programmes including education, among others.

From 1997 to 2001, Sir Michael was Chief Adviser to the UK Secretary of State for Education on School Standards, responsible for the implementation of the government's school reform programme.

Prior to joining government, Barber was a Professor at the Institute of Education, University of London. He is the author of *Instruction to Deliver* (recently published) and numerous other books and articles.



Erskine Bowles

President, The University of North Carolina

Erskine Bowles has served as president of the multi-campus University of North Carolina since January 1, 2006. Born and raised in Greensboro, N.C., he is a graduate of the University North Carolina at Chapel Hill and Columbia University's Graduate School of Business. He holds eight honorary doctorates from universities and colleges throughout America.

Bowles began his business career at Morgan Stanley & Co. in New York as an associate in the corporate finance group. In that position, he saw the unfilled opportunity to provide corporate finance expertise to America's middle-market companies. He soon returned home to North Carolina, where he founded and served as chairman and CEO of the Charlotte-based investment banking firm that became Bowles Hollowell Connor & Co. Bowles also was a founder of Kitty Hawk Capital, a venture capital company, and Carousel Capital, a middle-market private equity company.

In 1993, Bowles was appointed by President Bill Clinton to serve as director of the Small Business Administration, and later was tapped to serve as deputy White House chief of staff and White House chief of staff. As chief of staff, he helped negotiate the first balanced budget in a generation. As a member of the National Economic Council and National Security Council, he helped guide domestic and foreign policy. In prior service as deputy White House chief of staff, Bowles helped direct the government's response to the Oklahoma City bombing in 1995. After he left the White House, he also served from 1999 to 2001 as a general partner of Forstmann Little, a New York-based private equity firm. He ran for the U.S. Senate in 2002 and 2004, and currently serves on the boards of General Motors, Morgan Stanley, Cousins Properties, and NC Mutual Life Insurance Co.



RESOURCE EXPERTS



Anthony Carnevale, Ph.D.

President, Global Institute on Education and the Workforce, Georgetown University

Anthony Carnevale currently serves as Research Professor and President of the Global Institute on Education and the Workforce at Georgetown University. Between 1996 and 2006 Carnevale served as Vice-President for Public Leadership at the Educational Testing Service (ETS). While at ETS, Carnevale was appointed by President George W. Bush to serve on the White House Commission on Technology and Adult Education. Prior to joining ETS, Carnevale was Director of Human Resource and Employment studies at the Committee for Economic Development (CED), the nation's oldest business-sponsored policy research organization. While at CED, he was appointed by President Clinton to chair The National Commission on Employment Policy (NCEP).

In 1983, Carnevale founded the Institute for Workplace Learning (IWL) and served as president until 1993. The IWL is an organization that worked directly with consortia of private companies to develop "high performance work systems" and more effective work and training systems. President Ronald Reagan appointed Carnevale to chair the human resources subcommittee on the White House Commission on Productivity from 1982 to 1984.

Carnevale has also served as director of political and government affairs for the American Federation of State, County and Municipal Employees (AFSCME) and was a senior staff member in both houses of the U.S. Congress. He received a B.A. from Colby College and Ph.D. in public finance economics from the Maxwell School at Syracuse University.



Timothy Daly

President, The New Teacher Project

As President of The New Teacher Project (TNTP), Timothy Daly manages TNTP's efforts to engage the wider educational community in the organization's work to close the achievement gap by increasing teacher quality. Prior to his appointment as president in 2007, Daly served as Vice President for Policy and Research, launching partnerships with large urban districts to align district policies and processes to support student achievement and producing a number of influential analyses focused on districts such as Portland, Chicago, and Milwaukee. Daly has been with TNTP since 2001 and previously served as TNTP's managing partner for multiple contracts, including the NYC Teaching Fellows program (NYCTF), the largest of TNTP's alternate route to certification programs, with approximately 8,000 active teachers in more than 1,000 schools across New York City.

Daly began his career in education as a Teach For America corps member at Northeast Middle School in Baltimore. He holds a B.A. in American Studies from Northwestern University and a M.A. in Teaching from Johns Hopkins University.

RESOURCE EXPERTS

Paul Hill, Ph.D.

Professor, University of Washington

Paul Hill is the John and Marguerite Corbally Professor at the University of Washington. He directs the Center on Reinventing Public Education, which develops, tests, and helps communities adopt alternative governance. He is also a non-resident Senior Fellow of the Brookings and Hoover Institutions.

Hill's current work on public elementary and secondary education reform focuses on school choice, finance, accountability, and charter schools. He is the editor of *Charter Schools Against the Odds: An Assessment of the Koret Task Force on K-12 Education* (Hoover, October 2006), and he chaired the National Working Commission on Choice in K-12 Education, which issued its report, *School Choice: Doing It the Right Way Makes a Difference*, in November 2003. He is chair of the National Charter School Research Project and leads its Charter School Achievement Consensus Panel, which authored the influential white paper, *Key Issues in Studying Charter Schools and Achievement: A Review and Suggestions for National Guidelines* (May 2006). He has studied and written extensively about a variety of education issues, including school leadership, urban schools, and governance.

Before joining the University of Washington faculty, Hill worked as a senior social scientist at RAND, where he studied site-based management, governance of decentralized school systems, effective high schools, business-led education reforms, and immigrant education. He also worked in government conducting research and as a Congressional Fellow and staff member. Hill holds a Ph.D. and M.A. from Ohio State University and a B.A. from Seattle University, all in political science.

Michael Kirst, Ph.D.

Professor, Stanford University

Mike Kirst has been Professor of Education and Business Administration at Stanford University since 1969. He is a faculty affiliate with the Department of Political Science, and has a courtesy appointment with the Graduate School of Business. Kirst was a member of the California State Board of Education from 1975 to 1982, serving as president from 1977 to 1981. He is active in several professional organizations, including the Center for Advanced Study in Behavioral Sciences, National Academy of Education, American Educational Research Association, and Education Commission of the States. He is also a member of the management and research staff of the Consortium for Policy Research in Education, a federally funded center. Kirst co-founded Policy Analysis for California Education (PACE).

Before joining the Stanford University faculty, Kirst held several positions with the federal government, including the U.S. Senate Subcommittee on Manpower, Employment and Poverty and the Bureau of Elementary and Secondary Education in the U.S. Office of Education (now the U.S. Department of Education).

Kirst has authored 10 books and published numerous articles on school finance politics, curriculum politics, intergovernmental relations, and education reform policies.



RESOURCE EXPERTS



Sandy Kress

Partner, Akin Gump Strauss Hauer & Feld, LLP

Sandy Kress is a partner in the law firm Akin Gump Strauss Hauer & Feld, LLP, a practice that focuses on public law and policy at the state and national levels. He served as senior advisor to President George W. Bush on education policy aspects of the No Child Left Behind Act of 2001. Kress previously served as president of the board of trustees of the Dallas Public Schools. He has served on two statewide committees to recommend improvements to public education in Texas.

In 1998, Kress was appointed by then-Governor George W. Bush to serve on the Education Commission of the States. He has also served as counsel to the Governor's Business Council and Texans for Education and as a member of the Texas Business and Education Coalition. Kress was appointed by Texas Lieutenant Governor Bob Bullock to the Educational Economic Policy Center and was later asked to chair the Center's Accountability Committee. This Committee produced the public school accountability system that was later adopted into Texas state law and recognized as one of the most advanced accountability systems in the nation.

Kress serves on the board of directors of the Texas Business and Education Coalition and the Austin Area Research Organization.



Arthur Levine, Ph.D.

President, The Woodrow Wilson National Fellowship Foundation

Arthur Levine is the sixth president of the Woodrow Wilson National Fellowship Foundation. Before his appointment at Woodrow Wilson, he was president and professor of education at Teachers College, Columbia University. He also previously served as chair of the higher education program, chair of the Institute for Educational Management, and senior lecturer at the Harvard Graduate School of Education.

Levine is the author of dozens of articles and reviews. His most recent book is *When Hope and Fear Collide: A Portrait of Today's College Student* (with Jeanette S. Cureton). Much of Levine's research and writing in recent years has focused on increasing access to higher education and improving equity in the schools. His numerous opinion editorials appear in such publications as *The New York Times*; *The Los Angeles Times*; *The Wall Street Journal*; *The Washington Post*; *Education Week*; and *The Chronicle of Higher Education*.

Levine has received numerous honors, including a Guggenheim Fellowship and a Carnegie Fellowship, and 17 honorary degrees. In 1998, *Change* magazine listed him as "One of the Most Outstanding Leaders in the Academic Community." He is a member of the American Academy of Arts and Sciences, and currently sits on the board of DePaul University.

Levine was also previously President of Bradford College and Senior Fellow at the Carnegie Foundation and Carnegie Council for Policy Studies in Higher Education. He received a B.A. from Brandeis University and a Ph.D. from the State University of New York at Buffalo.

RESOURCE EXPERTS

Goodwin Liu

Assistant Professor of Law, University of California, Berkeley School of Law

Goodwin Liu is Assistant Professor of Law at the University of California, Berkeley School of Law. His primary areas of expertise are constitutional law, education policy, civil rights, and the Supreme Court. Along with Dean Christopher Edley, Jr., Liu is Co-Director of the Chief Justice Earl Warren Institute on Race, Ethnicity, and Diversity, a multidisciplinary think tank on civil rights law and policy. Liu's recent work includes *Rethinking Constitutional Welfare Rights* in *Stanford Law Review* (forthcoming 2008); *History Will Be Heard: An Appraisal of the Seattle/Louisville Decision* in *Harvard Law & Policy Review* (forthcoming 2008); *Improving Title I Funding Equity Across States, Districts, and Schools*, in *Iowa Law Review* (forthcoming 2008); and *Seattle and Louisville* in *California Law Review* (2007). In 2007, his work won the Education Law Association's inaugural Steven S. Goldberg Award for Distinguished Scholarship in Education Law.

Previously, Liu was an appellate litigator at O'Melveny & Myers in Washington, and he clerked for U.S. Supreme Court Justice Ruth Bader Ginsburg and for Judge David Tatel of the U.S. Court of Appeals for the D.C. Circuit. He served as special assistant to the deputy secretary of the U.S. Department of Education from 1999 to 2000. He received a B.S. from Stanford University, M.A. from Oxford University, and J.D. from Yale Law School.

Lorraine McDonnell, Ph.D.

Professor, University of California, Santa Barbara

Lorraine McDonnell is a professor of political science at the University of California, Santa Barbara (UCSB). Prior to joining the UCSB faculty, McDonnell was a senior political scientist at RAND where her research focused on the design and implementation of education policies and their effects on school practices. In her book, *Persuasion, Politics, and Educational Testing* (Harvard University Press, 2004), she examined the politics of student testing; particularly the curricular and political values underlying state assessment policies.

McDonnell has served on many committees for the National Academies of Science and is a member of the Division of Behavioral and Social Sciences and Education (DBASSE) – one of six divisions within the National Academies – that serves to advance the frontiers of the behavioral and social sciences and their application to public policy. She was a member of the National Research Council's Board on Testing and Assessment for seven years and is currently the president-elect of the American Educational Research Association. She received a B.A. from the University of California, Berkeley and a Ph.D. from Stanford University.



RESOURCE EXPERTS



Matt Miller

Senior Fellow, Center for American Progress

Matt Miller is a senior fellow at the Center for American Progress, a columnist for *Fortune*, and the host of "Left, Right & Center," public radio's popular week-in-review program. Miller's first book, *The Two Percent Solution: Fixing America's Problems In Ways Liberals And Conservatives Can Love*, was published in 2003, and was a *Los Angeles Times* bestseller. In its cover review, the *Washington Post's* Sunday Book World called *Two Percent* "a welcome return to political thinking on a big canvas agenda," and the *Wall Street Journal* called it a "small marvel of a book." His next book, *The Tyranny Of Dead Ideas: Why The Things We Think We Know Threaten Our Economic Future – And How We Can Break Free Of Them*, will be published by Henry Holt/Times Books in January 2009.

In his business life, Miller is a Senior Advisor to McKinsey & Company, where he helps public sector and nonprofit organizations develop strategies to improve K-12 education, and serves corporate and health care sector clients on matters of strategy, policy, and communications.

Miller served as Senior Advisor to the Director of the Office of Management and Budget from 1993 to 1995. From 1991 to 1992, he was a White House Fellow, serving as Special Assistant to the chairman of the Federal Communications Commission.

Miller received a B.A. in economics from Brown University and a law degree from Columbia Law School. He is a member of the Council on Foreign Relations and the Screen Actors Guild.



Ellen Moir

Executive Director, New Teacher Center, University of California, Santa Cruz

Ellen Moir is founder and executive director of the New Teacher Center at the University of California, Santa Cruz. For more than 20 years, she has pioneered innovative approaches to new teacher development, research on new teacher practice, and the design and administration of teacher induction programs. Moir continues to work with the Santa Cruz/Silicon Valley New Teacher Project and is an advocate for new teachers across the country. She has received national recognition for her work, including the Harold W. McGraw, Jr. 2005 Prize in Education and the 2003 Distinguished Teacher Educator Award from the California Council on Teacher Education.

Moir is the author of several articles and book chapters and has produced video series related to new teacher development. Her work has been supported by more than 20 private foundations and donors, the National Science Foundation, and several state and federal agencies.

RESOURCE EXPERTS

Michael Petrilli

Vice President for National Programs and Policy, Thomas B. Fordham Foundation

Mike Petrilli is Vice President for National Programs and Policy at the Thomas B. Fordham Foundation, where he oversees the Foundation's research projects and publications, including *The Education Gadfly*. He is also a research fellow at Stanford University's Hoover Institution and Executive Editor of *Education Next*. Petrilli is author, with Frederick M. Hess, of *No Child Left Behind: A Primer*, the most comprehensive overview of the law and its implementation to date. He comes to the Foundation from the U.S. Department of Education, where he served as Associate Assistant Deputy Secretary in the Office of Innovation and Improvement. In that role, he oversaw approximately two-dozen discretionary grant programs that support a variety of education reforms, including alternate routes to certification, charter schools, and more, and helped to lead the implementation of No Child Left Behind's public school choice and supplemental services provisions.

Before working at the Department of Education, Petrilli was Vice President of Community Partnerships at K12, an Internet education company. He started his career as a teacher at the Joy Outdoor Education Center in Clarksville, Ohio. Petrilli holds a B.A. in Honors Political Science from the University of Michigan and a teaching certificate in high school social studies.

Andreas Schleicher

Head of the Indicators and Analysis Division (Directorate for Education), Organisation for Economic Co-operation and Development (OECD)

As Division Head, Andreas Schleicher's responsibilities include directing the OECD Programme for International Student Assessment (PISA) and the OECD Indicators of Education Systems programme (INES) and steering the development of new projects such as the OECD Teaching and Learning International Survey (TALIS) and the OECD Programme for the International Assessment of Adult Competencies (PIAAC). Since 1994, he has held several other positions within the OECD.

Before joining the OECD, Schleicher served as Director for Analysis at the International Association for Educational Achievement (IEA) within the Institute for Educational Research in the Netherlands and International Co-ordinator for the IEA Reading Literacy Study, at the University of Hamburg, Germany. Originally a graduate in physics, he subsequently studied mathematics at Deakin University in Australia, where his master's thesis received the Bruce Choppin Award.

In 2003, Schleicher was awarded the "Theodor Heuss" prize, named after the first president of the German Federal Republic of Germany, for "exemplary democratic engagement" in association with the public debate on PISA. He also holds an honorary professorship at the University of Heidelberg in Germany. In 2002, he was awarded the "educación y libertad en el ámbito educativo" prize by the Spanish national association of private schools.



RESOURCE EXPERTS



William Schmidt, Ph.D.

University Distinguished Professor, Michigan State University

Bill Schmidt is a University Distinguished Professor at Michigan State University. He also serves as co-director of the Education Policy Center, the U.S. China Center for Research, and the National Science Foundation's Promoting Rigorous Outcomes in Math and Science Education (PROM/SE) project, and holds faculty appointments in the Departments of Educational Psychology and Statistics. His current writing and research involves issues of academic content in K-12 schooling, assessment theory, and the effects of curriculum on academic achievement. He is also concerned with educational policy related to mathematics, science, and testing in general.

Previously, Schmidt served as National Research Coordinator and executive director of the U.S. National Center, which oversaw participation of the United States in the Third International Mathematics and Science Study (TIMSS), sponsored by the International Association for the Evaluation of Educational Achievement (IEA). He has published in numerous journals, including the *Journal of the American Statistical Association*, *Journal of Educational Statistics*, and the *Journal of Educational Measurement*. He has co-authored seven books, including *Why Schools Matter*. He was awarded the Honorary Doctorate Degree at Concordia University in 1997, received the 1998 Willard Jacobson Lectureship from The New York Academy of Sciences, and was recently elected to the National Academy of Education.



Vivien Stewart

Vice President for Education, Asia Society

Vivien Stewart is responsible for Asia Society's programs to promote the study of Asia and other world regions, cultures, languages, and global issues in America's schools, and for building connections between United States and Asian education leaders. Within the United States, this includes working with a network of state and national education leaders; creating a national initiative to expand the teaching of Chinese; managing programs that recognize excellence in international education; providing professional development and award-winning Web resources for teachers and students; and developing a model network of internationally oriented schools in cities around the United States. Internationally, she has developed a series of exchanges to share expertise between American and Asian education leaders on how to improve education to meet the demands of globalization.

Over the course of a distinguished career at Carnegie Corporation of New York, Stewart has been a leader in shaping reform agendas in early childhood education, urban school reform, science education, teaching as a profession, and healthy adolescent development. In addition to grantmaking, she was responsible for the management of several Carnegie taskforces. She was also instrumental in the creation of the National Center for Children in Poverty and the National Board for Professional Teaching Standards.

Stewart serves as a board member of the National Center on Education and the Economy and the Longview Foundation for Education in International Understanding and World Affairs. She is senior education advisor to the Refugee Education Trust in Geneva and on the advisory board of the US-China Center for Research on Educational Excellence. She has also been senior policy advisor to the UN Special Representative of the Secretary-General for Children and Armed Conflict, and a visiting scholar at Teachers College, Columbia University, New York. She received a B.A. and M.Phil. degrees from Oxford University.

RESOURCE EXPERTS

Jerry Sue Thornton, Ph.D.

President, Cuyahoga Community College

Jerry Sue Thornton has served as President of Cuyahoga Community College, the largest and oldest community college in Ohio, since 1992. During her tenure, the College has become a leader in innovation and workforce training and an economic engine in the region. In 2004, she was recognized as “one of the 50 most influential people in Northeast Ohio.”

Since 1992, Thornton has led the college to update its curriculum, implement modern technology, and open technology learning centers at several campuses. A theater and a conference center have also been completed, and new departments have been established and restructured to better serve business and industry. During her tenure, two Corporate College campuses have been built to provide professional development and continuing education to current employees in Northeast Ohio companies.

Thornton serves on many boards, including National City Corporation, and has received several awards and honors for her leadership, such as the American Council on Education Fellow’s Mentor of the Year Award and Best of the Best African-American Female Educators (Phi Delta Kappa). She has been inducted into the Ohio Women’s Hall of Fame.

Thornton began her career as a teacher in Kentucky, and has served as dean of Triton College in Illinois and president of Lakewood Community College in Minnesota. A native Kentuckian, she earned a B.A. and M.A. from Murray State University (Kentucky) and a Ph.D. from the University of Texas at Austin. She is also a graduate of Harvard’s Institute for the Management of Lifelong Education. She holds honorary doctorates from the College of St. Catherine (Minnesota) and Youngstown State University (Ohio).

Governor Bob Wise

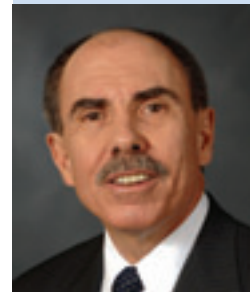
President, Alliance for Excellent Education
Former Governor, West Virginia (2001-2005)

Governor Bob Wise, author of the recently released book, *Raising the Grade: How High School Reform Can Save Our Youth And Our Nation*, became president of the Alliance for Excellent Education in February 2005. Under his leadership, the Alliance has continued to build its reputation as a respected authority on high school policy and to advocate for reform in America’s secondary education system, working to ensure that all students graduate from high school prepared for success.

As governor of West Virginia from 2001 to 2005, he fought for and signed legislation to fund the PROMISE Scholarship Program, established a character education curriculum in all state schools, and created the Governor’s Helpline for Safer Schools. During his administration, West Virginia saw a significant increase in the number of students completing high school and entering college.

From 1983 to 2001, Governor Wise served in the U.S. House of Representatives representing the 2nd District of West Virginia. During his tenure, he worked aggressively to preserve federal financial aid for students to attend college.

Wise also serves on the Public Education Network’s board of directors; the board of trustees of America’s Promise; and is an advisory committee member for a number of organizations, among them the Campaign for Educational Equity, Editorial Projects in Education, and the National High School Center. He also serves on the board of directors of C-Change, which works to eliminate cancer as a major public health risk at the earliest possible time.



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National Governors Association Center for Best Practices

Founded in 1908, the National Governors Association is the collective voice of the nation's governors and one of Washington, D.C.'s most respected public policy organizations. Its members are the governors of the 50 states, three territories and two commonwealths. The NGA Center for Best Practices is the only policy research and development firm that directly serves the nation's governors by developing innovative solutions to today's most pressing public policy challenges.

James B. Hunt, Jr. Institute for Educational Leadership and Policy

Founded by Governor James B. Hunt, Jr. in 2001, the James B. Hunt, Jr. Institute for Educational Leadership and Policy works with leaders to secure America's future through quality education. Working at the intersection of policy and politics, the Hunt Institute connects leaders with best strategies for developing and implementing policies and programs to improve public education.

To that end, the Institute convenes governors, policymakers, legislators, and business and civic leaders from across the nation, and collaborates with individual states to develop and implement state-specific education plans. The Hunt Institute is a non-partisan, non-profit service entity that does not lobby for, or take positions on, state and federal legislation.