

GOVERNORS  
EDUCATION  
SYMPOSIUM

## Education: The Economic Engine of Global Competition

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**April 11–13, 2007**

Hyatt Regency  
Scottsdale Resort and Spa at Gainey Ranch  
Scottsdale, Arizona



JAMES B HUNT, JR INSTITUTE  
*for* EDUCATIONAL LEADERSHIP *and* POLICY

*Designing strategy. Shaping policy. Driving improvement.*



# 2007 GOVERNORS EDUCATION SYMPOSIUM

## Education: The Economic Engine of Global Competition

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### WEDNESDAY, APRIL 11, 2007

12:30 – 6:00 PM **Registration**

6:00 – 6:30 **Reception**

6:30 – 9:00 **Dinner**

#### Welcome from Co-Chairs

James B. Hunt, Jr., Chairman, Hunt Institute  
Governor Janet Napolitano, Arizona  
Governor Tim Pawlenty, Minnesota

#### Keynote Speaker

Thomas J. Tierney, Chairman and Co-Founder  
The Bridgespan Group

3:15 – 3:30

3:30 – 5:00

5:00 – 6:15

6:15

**Break**

**Roundtable Discussion**

**Free Time**

**Shuttles Depart for Evening Activity at Los Cedros**

Los Cedros USA is a Moroccan-style Arabian horse ranch in Scottsdale offering guests an up-close look at the exotic equine breed. Governors and guests will enjoy a reception, guided tours, and a dinner show showcasing the magnificent Arabians in full garb with their riders.

### THURSDAY, APRIL 12, 2007

7:30 – 8:30 AM **Breakfast**

8:30 – 10:00 **Session I**

#### Helping More Students Achieve the Dream Improving College Readiness

More than 50 percent of incoming college freshman must take a remedial course, some in several subjects. Among high school graduates who directly enter the workforce, employers claim that well over one-half are not sufficiently prepared in crucial basic skills. *How can we ensure that the learning in our schools is rigorous and relevant?*

10:00 – 10:15 **Break**

10:15 – 11:45 **Session I, continued**

#### Aligning K-12 and Higher Education

In many states, K-12 assessments do not tell a student if college is within her grasp. As such, some states are aligning their K-12 tests with college admissions, helping students track their own college readiness. Early college programs are also growing in popularity, allowing students to earn college credit while in high school. *What can states do to connect their K-12 and higher education systems?*

11:45 – Noon **Break**

Noon – 1:00 PM **Lunch**

1:00 – 1:15 **Break**

1:15 – 3:15 **Session II**

#### Maximizing Your Return on Investment: College Affordability and Accountability

Participation in post secondary education is a key component of America's global competitiveness, participation rates have remained flat in recent years, and tuition is rising faster than inflation rates. To counter these trends, states are stabilizing tuition, increasing aid, and looking for ways to make higher education more efficient. *How can we ensure that higher education is affordable but also effective at supplying our economy with innovative, able minds?*

### FRIDAY, APRIL 13, 2007

7:30 – 8:45

8:45 – 9:00

9:00 – 10:15

10:15 – 10:30

10:30 – Noon

Noon – 1:00

**Governors-only Breakfast**

**Education Advisors-only Breakfast**

**Break**

**Session III**

#### Thinking Beyond the School Day

High schools can be restructured, standards can be improved, and the path from graduation to higher education can be smoothed for students. Still, some students start out behind and simply need more time to catch up. Students who excel also need time to explore potential career interests and to apply their learning to creative activities. *Can governors use extended learning time and out-of-school time efforts to give students the additional opportunities they need?*

**Break**

**Session IV**

#### Reworking Teacher Compensation

Many of our brightest students aren't considering teaching as a career, and some innovative new teachers leave the profession frustrated within five years. Teacher quality is the single most important factor influencing student achievement and too many of our schools often face a shortage of teachers. Research has shown that teachers and prospective teachers are responsive to monetary incentives. *How can governors change teacher compensation to attract and retain great teachers in our classrooms?*

**Buffet Lunch**



# 2007 Governors Education Symposium

**GOVERNORS  
EDUCATION  
SYMPOSIUM**

Please return this form as soon as possible, but **no later than Friday, March 9, 2007** to Michele L. Jordan: Fax: **919.843.2557**.

To register online, please go to [www.hunt-institute.org](http://www.hunt-institute.org) and click on the link for [Hunt Institute Events](#).

**Governor (Name)** \_\_\_\_\_ State of \_\_\_\_\_ is registering

**(1) Spouse:** \_\_\_\_\_

Hotel reservation for (*circle all that apply*): Wednesday, April 11 Thursday, April 12

**(2) Policy Advisor (Name and Title):** \_\_\_\_\_

Hotel reservation for (*circle all that apply*): Wednesday, April 11 Thursday, April 12

**(3) Governor's Security (Name and Title):** \_\_\_\_\_

Hotel reservation for (*circle all that apply*): Wednesday, April 11 Thursday, April 12

Please note any dietary restrictions \_\_\_\_\_

### Advance Personnel

We plan to send advance personnel at our expense:  YES  NO

Name(s): \_\_\_\_\_

Approximate date and time of Arrival / Departure: \_\_\_\_\_

### Guest/Speaker Registration

Name: \_\_\_\_\_

Name of spouse: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email: \_\_\_\_\_

I plan to drive  I plan to fly

Hotel reservation for (*circle all that apply*): Wednesday, April 11 Thursday, April 12

Please note any dietary restrictions \_\_\_\_\_

**Ground Transportation Information:** Your complimentary round-trip transportation will be handled by private car. We will arrange transportation for you when we receive a copy of your flight itinerary.

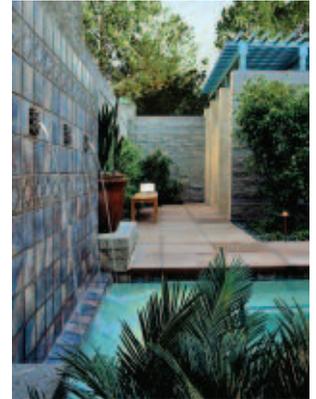
**Complimentary Airline Tickets:** For complimentary airline tickets, please contact our travel agency, Maupin Travel, at 919.967.8888 or [KKFehr@maupintravel.com](mailto:KKFehr@maupintravel.com). Please request airline tickets **before Friday, March 30, 2007**.

REGISTRATION



## HYATT REGENCY SCOTTSDALE RESORT AND SPA AT GAINNEY RANCH

Set amidst flowering cactus and framed against the majestic McDowell Mountains lies the Hyatt Regency Scottsdale Resort and Spa at Gainney Ranch . Here, breathtaking desert vistas blend with intriguing Native American culture and pampering amenities to create a Scottsdale

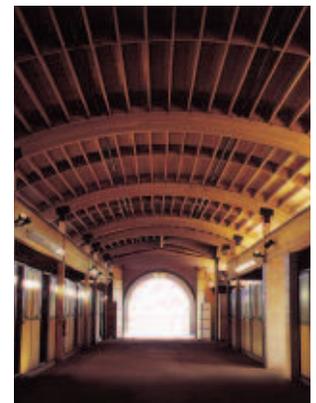


Arizona hotel designed to please every guest. Expansive meeting facilities provide the premier setting for business gatherings, just minutes from all the attractions of this vibrant area. Hyatt Regency Scottsdale at Gainney Ranch provides an opportunity to experience the rich cultural heritage of the Sonoran Southwest through destination-specific activities that focus on the flora, fauna, culture and geography of Scottsdale.



## ABOUT LOS CEDROS USA

From the heart of the Arizona desert, in the beautiful city of Scottsdale, Los Cedros USA is an enchanting setting devoted to the Arabian horse. Art and functionality, blended with the surrounding nature, have created a compound of resources for the excellence and performance of professional trainers and horses. To make a real expression of Moroccan-style architecture, all ornamental elements of Los Cedros had to be authentic, original, and also constitute an appealing cultural contribution to the local community. Los Cedros USA—together with the professional work of the resident trainers—make this facility a desirable home for horses around the world.





## MEETING FACILITY



**Date:** April 11-13, 2007  
**Location:** Hyatt Regency Scottsdale Resort and Spa at Gainey Ranch  
**Address:** 7500 E. Doubletree Ranch Road, Scottsdale, Arizona 85258  
**Phone:** 480.444.1234  
**Fax:** 480.483.5550

### Accommodations

The Hunt Institute will cover the cost and make all hotel reservations for governors and spouses, one policy advisor, one security agent, and all distinguished speakers participating in the Symposium

### Symposium Registration

Please detach and return the Symposium registration form as soon as possible, but **no later than Friday, March 9, 2007**, in order to confirm participation and reserve overnight accommodations. Please make all changes and cancellations to hotel room reservations **through our Events Coordinator, Michele L. Jordan, 919.843.4084.**

### Airline Travel

For complimentary round-trip airline tickets, please contact our travel agency, Maupin Travel, at 919.967.8888 or [KKFehr@maupintravel.com](mailto:KKFehr@maupintravel.com). Please request airline tickets **before Friday, March 30, 2007.**

### Ground Transportation

Governors' ground transportation to and from the Hyatt Regency will be coordinated by the Arizona Department of Public Safety.

For other Symposium participants, the Hunt Institute will arrange transportation once receiving flight itinerary from Maupin Travel. **We will confirm your arrangements directly with you.**

### Contacts

Events Coordinator:  
Michele L. Jordan  
p: 919.843.4084  
f: 919.843.2557  
e: [mjordan@hunt-institute.org](mailto:mjordan@hunt-institute.org)

Executive Protection Detail:  
Sgt. Michael Bush  
Arizona Department of Public Safety  
Governor's Protection Detail  
p: 602.542.1350  
c: 602.319.6849  
f: 602.542.1024  
e: [mbush@az.gov](mailto:mbush@az.gov)

Facility:  
Vanessa Larner, Conference Services Manager  
Hyatt Regency Scottsdale Resort and Spa at Gainey Ranch  
p: 480.483.5506  
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e: [vlarner@hyatt.com](mailto:vlarner@hyatt.com)

On-Site Contact:  
Michele L. Jordan  
Cell phone: 919.259.1230  
(April 9-13, 2007 only)



## ABOUT GOVERNORS EDUCATION SYMPOSIUM

The Hunt Institute's Governors Education Symposium brings the nation's governors together to engage in candid dialogue about the critical challenges facing education. Each day, the Symposium examines a variety of core education issues, with presentations by nationally recognized experts. Governors have extensive opportunities to interact with these experts and share experiences of their own states. Spouses are encouraged to participate fully in these discussions and in all Symposium activities.

To ensure candid, open dialogue among colleagues, no media or lobbyists participate in the event. The 2007 Governors Education Symposium is sponsored by the Wallace Foundation, The Broad Foundation, State Farm Insurance Companies and The Atlantic Philanthropies.



140 Friday Center Drive | Chapel Hill, NC 27517 | p: 919.843.4085 | f: 919.843.2557  
[www.hunt-institute.org](http://www.hunt-institute.org)

*The James B. Hunt, Jr. Institute for Educational Leadership and Policy is a non-partisan, non-profit service entity that does not lobby for, or take positions on, state and federal legislation.*

***Designing strategy. Shaping policy. Driving improvement.***