THE hunt institute

2019 EDUCATION RETREAT

Advancing Cross-State Conversations

April 11-12, 2019
Washington, D.C.

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Welcome

It gives us great pleasure to welcome you to the ***2019 Education Retreat: Advancing Cross-State Conversations*** hosted by The Hunt Institute. We are pleased to partner with the Ronald Reagan Institute to hold the ***Retreat*** in conjunction with the Reagan Institute Summit on Education (RISE) 2019, which will bring together state and national leaders to discuss pressing education topics.

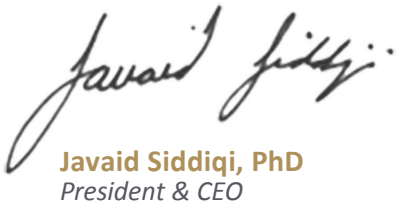
As education leaders and advisors, you have a tremendous opportunity to ensure that the young people in your state have access to a high-quality education that prepares them for success in college and careers. Given the increasing recognition of the importance of early learning, we now know that efforts to ensure equitable outcomes must begin at birth and continue throughout a student's entire educational journey. Meeting this challenge requires strong leadership and the convening of stakeholders across the education continuum to work toward a common goal.

During our time together at the ***Retreat***, you will have an opportunity to engage leading resource experts and stakeholders on strategies to:

- Advance effective approaches to early care and education;
- Develop a robust talent pipeline of effective school leaders;
- Align higher education with the needs of the workforce; and
- Learn from successful policies and practices in other states.

We extend our warmest welcome to you for joining us at this year's ***Retreat*** and challenge you to be candid, share successes and pitfalls, and, most importantly, to think big during this event. These challenges present an opportunity for bold, visionary leadership, which is in your hands. We hope you will use the information discussed during the ***Retreat*** to build and push daring education agendas that will put more of your states' students on a path to success.

James B. Hunt, Jr.
Chairman
The Hunt Institute Board of Directors
Governor of North Carolina
(1977-1985; 1993-2001)



Javaid Siddiqi, PhD
President & CEO
The Hunt Institute

THURSDAY, APRIL 11	Reagan Building | 1300 Pennsylvania Ave NW, Washington, DC 20004	
8:00 AM–3:50 PM	**Optional: RISE 2019 Programming** *On behalf of the Ronald Reagan Institute, state team members are invited to attend RISE 2019: Education, A National Priority, A State's Responsibility.*	***Ronald Reagan Building and International Trade Center***
4:00 PM–5:00 PM	**RISE Breakout 4: Advancing Cross-State Conversations** **(Private Session for The Hunt Institute)** *Participants will officially begin the Education Retreat with an opening session that will introduce participants to their meeting's learning goals. Dr. Siddiqi will facilitate a conversation to identify key trends across state teams and questions that will be used to inform policy discussions during their time together.* **Breakout Leaders:** ***Dr. Javaid Siddiqi**, President & CEO, The Hunt Institute* ***The Honorable Jim Hunt**, Board Chairman, The Hunt Institute & Former Governor of North Carolina (1977-1985, 1993-2001)*	***Ronald Reagan Building and International Trade Center*** ***Meridian C***
5:05 PM–6:00 PM	**RISE 2019 Closing Plenary: Setting Audacious Goals** **Conversant:** ***The Honorable John B. King, Jr.**, President & CEO, The Education Trust and Former U.S. Secretary of Education (2016-2017)* **Panelists:** ***The Honorable Jim Hunt**, Former Governor of North Carolina (1977-1985, 1993-2001)* ***The Honorable Tim Kaine**, U.S. Senator from Virginia (2013 – present)* ***The Honorable Susana Martinez**, Former Governor of New Mexico (2011-2019)* ***The Honorable Rod Paige**, Former U.S. Secretary of Education (2001-2005)*	***Ronald Reagan Building and International Trade Center*** ***Amphitheater***
	JW Marriott | 1331 Pennsylvania Ave NW, Washington, DC 20004	
7:00 PM–8:30 PM	**Opening Reception & Dinner:** **Bridging the Gap Between Education and Work** *With an economy that is rapidly changing, state leaders need to create clear pathways for success by strategically partnering across education, business, and government. Jon Schnur, Chairman & CEO of America Achieves, works to support these partnerships and create connections, networks, and, agile systems that can match the magnitude and pace of our shifting economy.* **Introduction:** ***Dr. Javaid Siddiqi**, President & CEO, The Hunt Institute* **Keynote Speaker:** ***Jon Schnur**, Chairman & CEO, America Achieves*	***JW Marriott*** ***Salon III***

FRIDAY, APRIL 12	JW Marriott | 1331 Pennsylvania Ave NW, Washington, DC 20004	
7:30 AM–8:00 AM	**Breakfast**	***JW Marriott Salon III***
8:00 AM–8:10 AM	**Break**	
8:10 AM–8:30 AM	**Welcome** ***Dr. Javaid Siddiqi**, President & CEO, The Hunt Institute* ***Roger Zakheim**, Director, Ronald Reagan Institute* ***The Honorable Jim Douglas**, Board Member, The Hunt Institute & Former Governor of Vermont (2003-2011)*	***JW Marriott Salon IV***
8:30 AM–9:15 AM	**Leadership as Partnerships** *Leadership transitions require deliberate efforts to both maintain continuity and build momentum for new initiatives and leaders. After being named Virginia's Superintendent of Public Instruction, James Lane's first priority was to convene a diverse group of partners from across the state to discuss the collective vision for the Commonwealth. The Virginia is For Learners Advisory Committee met regularly during the first months of his tenure and created a strategic plan that could be used to guide the Commonwealth's path forward to help Virginia serve students, schools, and families well. Superintendent Lane and his Virginia colleagues will share with the audience about this process and how it has guided his leadership in Virginia.* **Moderator:** ***Laura Fornash**, Board Member, The Hunt Institute & Senior Vice President, McGuireWoods Consulting* **Resource Experts:** ***Dr. James Lane**, Superintendent of Public Instruction, Virginia* ***Atif Qarni**, Secretary of Education, Virginia*	***JW Marriott Salon IV***
9:15 AM–9:30 AM	**Break**	
9:30 AM–10:15 AM	**A Guide to Advancing Early Care & Education** *This session will underpin the importance of a strong and equitable early childhood learning system that focuses on providing a continuum of care for families, infants, and toddlers including child care, home visiting, and other essential health services. The session will offer state leaders an opportunity to engage with experts on effective state approaches and will discuss how this is a foundational piece to building a competitive workforce.* **Moderator:** ***Rachel Schumacher**, Senior Advisor of Early Childhood, The Hunt Institute* **Resource Experts:** ***Marica Cox Mitchell**, Director, Early Learning, Bainum Family Foundation* ***Richard Gonzales**, Senior Advisor for Early Childhood Development, U.S. Department of Health and Human Services*	***JW Marriott Salon IV***

FRIDAY, APRIL 12	JW Marriott | 1331 Pennsylvania Ave NW, Washington, DC 20004	
10:15 AM–10:30 AM	**BREAK**	
10:30 AM–11:15 AM	**Building a System to Equip School Leaders** *The discussion will identify ways that school leader preparation, recruitment, and retention need to evolve in order to keep up with shifting demands and what state leaders can do to make progress in improving the educator talent pipeline in their states.* **Moderator:** ***Andy Cole**, Consultant, The Wallace Foundation* **Resource Experts:** ***Hanseul Kang**, State Superintendent of Education, District of Columbia* ***Sarah Rosenberg**, Senior Director for Policy, New Leaders*	***JW Marriott*** ***Salon IV***
11:15 AM–11:30 AM	**Closing Remarks** ***The Honorable Jim Hunt**, Board Chairman, The Hunt Institute & Former Governor of North Carolina (1977-1985, 1993-2001)* ***Dr. Javaid Siddiqi**, President & CEO, The Hunt Institute*	***JW Marriott*** ***Salon IV***
11:30 AM–12:30 PM	**Optional Lunch**	***JW Marriott*** ***Salon III***

THE HONORABLE JIM HUNT

Board Chairman, The Hunt Institute & Former Governor of North Carolina (1977-1985, 1993-2001)

Former Gov. Jim Hunt (1977-1985, 1993-2001) served four historic terms as governor of North Carolina. Under his leadership, North Carolina public schools improved test scores more than any other state in the 1990s according to the Rand Corporation. To further this mission, he chairs the board of The Hunt Institute. An affiliate of the Duke University Sanford School of Public Policy, the Institute was established in 2001 to work with current and emerging political, business, and education leaders on a national level to improve public education.

Hunt focused on early childhood development and the improvement of quality of teaching. His Smart Start program received the prestigious Innovations in American Government Award from the Ford Foundation and the John F. Kennedy School of Government at Harvard University. In 1985, he co-chaired the "Committee of 50," which led to the Carnegie Forum on Education and the Economy and eventually to the National Board for Professional Teaching Standards. He has also provided education leadership as chairman of the National Commission on Teaching and America's Future, chaired the National Education Goals Panel, served as board vice chair of Achieve, Inc., and chairman of the National Center for Public Policy and Higher Education.

THE HONORABLE JIM DOUGLAS

Board Member, The Hunt Institute & Former Governor of Vermont (2003-2011)

Jim Douglas served Vermont for more than 35 years, beginning in the Vermont House of Representatives, including three years as majority leader. He was elected secretary of state in 1980, where he stayed for 12 years, and was elected state treasurer in 1994, where he served for eight years. He was then elected governor in 2002 and re-elected three times. Douglas focused on strengthening the state's economy, reducing the cost of living, and protecting the state's natural environment. He advanced groundbreaking health reforms, making Vermont a model among the states. Douglas also served as chairman of the National Governors Association and the president of the Council of State Governments as well as the chairman of the New England Governors' Conference and the Coalition of Northeastern Governors. He also served on the Governors' Council of the Bipartisan Policy Center in Washington, DC. In 2010 President Obama appointed him co-chair of the Council of Governors. He is now an executive in residence at Middlebury College.

THE HONORABLE SUSANA MARTINEZ

Former Governor of New Mexico (2011-2019)

In 2010, Susana Martinez was elected governor of the State of New Mexico and served two terms until 2018. She became New Mexico's first female governor and the first Hispanic female governor in the history of the United States. Prior to being elected governor, Martinez was a prosecutor for 25 years along the nation's southern border and served as Doña Ana County's elected district attorney for over half that time. As governor, she prioritized keeping New Mexico's communities safe, ensuring all students receive a high-quality education, and diversifying and growing the state's economy. The Governor implemented bold education reforms to raise academic standards, improve student learning and school performance, and close persistent achievement gaps. Governor Martinez comes from a hard-working, middle class family. Her father, a long-time boxer and descendant of Mexican revolutionary Toribio Ortega, started a security guard business with her mother, who did the paperwork for the business at their kitchen table. Martinez worked as a security guard in the family business while attending college. She was born and raised in the Rio Grande Valley and has made Las Cruces, New Mexico her home since the 1980s. She earned her bachelor's degree from the University of Texas at El Paso and later earned her law degree from the University of Oklahoma School of Law, where she was recently elected into the school's Hall of Fame.

ANDY COLE

Consultant, The Wallace Foundation

Andy Cole currently serves as a consultant with The Wallace Foundation working on special projects with a special emphasis on work with principal supervisors. Andy also serves as a reviewer for the Quality Measures process developed by Education Development Center (EDC) to assess the effectiveness of education leadership programs in and across the United States. For over 22 years, Cole served in several leadership positions within Fairfax County Virginia Public Schools, including Director of Employee Performance and Development, Director of LEAD Fairfax – a Wallace Foundation first generation funded initiative for developing principals within the district – and most recently, Director of Leadership Development until his retirement in 2010.

LAURA FORNASH

Board Member, The Hunt Institute & Senior Vice President, McGuireWoods Consulting

Laura Fornash serves as a Senior Vice President at McGuireWoods Consulting, LLC and as a member of The Hunt Institute Board of Directors. Prior to joining McGuireWoods, Fornash spent 27 years in public service including working in leadership roles at two higher education institutions. Most recently, she advised the President at the University of Virginia in her role as the Executive Assistant to the President for State Governmental Relations where she was responsible for advancing the University's priorities with the executive and legislative branches of government. She also served as the Secretary of Education for the Commonwealth of Virginia where she led the development and implementation of the Governor's education priorities and provided guidance to the 16 public universities, the Virginia Community College System, the Department of Education, and the state-supported museums, library, and Arts Commission.

RICHARD GONZALES

Senior Advisor for Early Childhood Development, U.S. Department of Health and Human Services

Richard Gonzales is the Senior Advisor for Early Childhood Development within the U.S. Department of Health & Human Services/Administration for Children and Families (HHS/ACF) working on various early childhood issues out of the Office of Child Care. Richard began his federal work at ACF in February 2010, continuing his lifelong commitment to early childhood development and learning. In the previous 36 years, Richard moved through the ranks as a child care assistant teacher and teacher, a Head Start education director, assistant director, delegate agency director, and NYC Assistant Deputy Commissioner for Head Start overseeing operations for nearly 20,000 children in 77 delegate agencies, made up of 235 centers, across NYC's five boroughs. Richard's primary focus at ACF these past nine years has included leading the HHS interagency team in all aspects related to State Advisory Councils, the Race to the Top - Early Learning Challenge, the Preschool Development Grants, and the Preschool Development Grants Birth through Five.

SARAH ROSENBERG

Senior Director for Policy, New Leaders

Sarah Rosenberg is the senior director for policy at New Leaders. Most recently, she worked as an education policy advisor on the Senate Health, Education, Labor and Pensions Committee for Ranking Member Patty Murray (D-WA). Her portfolio includes education issues from K–12 through higher education. She has also worked as a policy analyst at the Center for American Progress, a think tank, and Education Sector, an education policy think tank, where she researched and authored reports on urban district reform efforts, innovative state accountability systems, and human capital policy. Rosenberg also taught high school English for three years in rural North Carolina.

HANSEUL KANG

State Superintendent of Education, District of Columbia

Hanseul Kang has led the Office of the State Superintendent of Education (OSSE), the District of Columbia's state education agency, since 2015. Under Kang's leadership, the District of Columbia has continued to make major strides in student achievement outcomes and OSSE has taken important steps to sustain, accelerate, and deepen this progress across DC. OSSE has made multimillion-dollar investments in and launched significant new supports for early childhood education that have led to improved quality and expanded access for children and families across the District. Kang spearheaded work to develop DC's Every Student Succeeds Act plan and new DC School Report Card.

Kang previously served as Chief of Staff for the Tennessee Department of Education from 2011 to 2015 as the state implemented major policies and programs under Race to the Top and worked as a managing director of program in Teach For America's DC regional office. She started her career as a high school social studies teacher in rural New Mexico. Kang holds a Bachelor's Degree in international politics from Georgetown University and a J.D. from Harvard Law School, and was a Jack Kent Cooke Foundation Graduate Scholar.

DR. JAMES LANE

Virginia Superintendent of Public Instruction

Dr. James F. Lane was appointed Virginia's 25th Superintendent of Public Instruction in June 2018. As State Superintendent, Dr. Lane serves as the executive officer of the Virginia Department of Education, which is the administrative agency for the Commonwealth's public schools. He also serves as Secretary of the State Board of Education. Prior to his appointment as the Commonwealth's chief school officer, Dr. Lane served as a division superintendent in Chesterfield County, Goochland County and Middlesex County. He was recognized as the 2017 Virginia Superintendent of the Year for his leadership in Goochland County.

MARICA COX MITCHELL

Director, Early Learning, Bainum Family Foundation

Marica Cox Mitchell began her early childhood professional journey working in early childhood programs as a teacher assistant, teacher and curriculum specialist. These diverse experiences and perspectives inspired her to focus on advancing professional practice and recognition. Mitchell holds a Bachelor of Arts degree in Early Childhood Education from the University of the District of Columbia and a Master's of Science degree in Educational Administration from the University of Scranton.

JON SCHNUR

Chairman & Chief Executive Officer, America Achieves

Jon Schnur serves as Chairman and Chief Executive Officer of America Achieves — a national nonprofit organization he co-founded, focused on bridging the gap between education and work in a rapidly changing economy. Since 2011, Jon has also served as Bloomberg Philanthropies' lead outside advisor on education and skills. Jon has extensive experience in nonprofit, government, and philanthropy. He co-founded New Leaders for New Schools — a national nonprofit ensuring high academic achievement for every student by attracting and preparing outstanding school leaders — and served as its CEO from 2000 until 2011. Jon served as co-chair of education policy for Barack Obama's 2008 presidential campaign and then as a senior advisor to the presidential transition team and U.S. Secretary of Education Arne Duncan.

Jon previously served as an education advisor during the Clinton administration, as President Clinton's Associate Director for Educational Policy, Senior Policy Advisor on Education to Vice President Gore, and Special Assistant to U.S. Secretary of Education Dick Riley. Jon is a board member of New Leaders and serves on the Visiting Committee to the Harvard Graduate School of Education. He also serves on the Aspen Institute's Jury for their Prize for Community College Excellence and as a member of the Markle Foundation's Rework America Task Force.

RACHEL SCHUMACHER

Senior Advisor of Early Childhood, The Hunt Institute

Rachel Schumacher is an independent Early Childhood Policy consultant. Most recently, she led the Pritzker Children's Initiative at the JB and MK Pritzker Family Foundation. She recently received the "Friend of Family Child Care" award from the National Association for Family Child Care in honor of her commitment to strengthening the quality of and respect for child care provided in homes.

Rachel served as the Director of the Office of Child Care for the Administration for Children and Families from 2014-2016, where she oversaw the promulgation of final regulations to implement the bipartisan Congressional Reauthorization of the Child Care and Development Block Grant Act. Rachel spent over a decade at the Center for Law and Social Policy (CLASP), where she led policy research and provided technical assistance to policymakers. Prior to joining CLASP, Ms. Schumacher worked on child and family policy issues at the state and local levels in Massachusetts and Ohio. Rachel earned a master's in Public Policy with a concentration in Child and Family Policy from the University of Chicago, Irving B. Harris School of Public Policy, and a bachelor's degree from Brown University.

DR. JAVAID SIDDIQI

President & CEO, The Hunt Institute

Former Virginia Secretary of Education, Dr. Javaid Siddiqi is the President and CEO of The Hunt Institute. Under his leadership, the national, nonpartisan Fellowship has garnered praise from former governors and generous financial support from major funders across the country.

Dr. Siddiqi's career spans more than 15 years in education and education reform and policy. He began his profession as a high school teacher, assistant principal, and a principal in Chesterfield, Virginia, where he led the implementation of Expeditionary Learning – a nationally recognized school reform model. As Secretary of Education in Gov. Bob McDonnell's Cabinet, Dr. Siddiqi assisted in the development and implementation of the Commonwealth's education policy, and provided guidance to 16 public universities, the Virginia Community College System, five higher education and research centers, the Department of Education, and the state-supported museums. Siddiqi continues to actively serve his community and state. He is an Aspen Institute Fellow, former Vice-Rector of the Radford University Board of Visitors, a member of the Chesterfield County School Board, and serves on the Virginia Chamber of Commerce Blueprint for Education Committee. He was recently appointed to serve on the Commission on Economic Opportunity for Virginians in Aspiring Diverse Communities.

ATIF QARNI

Secretary of Education, Virginia Commonwealth

Prior to his appointment as Governor Northam's Secretary of Education, Atif Qarni taught at Beville Middle School in Prince William County, leading courses in civics, economics, U.S History, and mathematics. He also served as a GED Night School Instructor. In 2016, Atif was recognized as the Dale City Teacher of the Year. In addition to his work as an educator, Atif is a former Sergeant of the United States Marine Corps, and was deployed to Iraq in 2003 during Operation Iraqi Freedom. He has also served at the state level, having been appointed by Governor Terry McAuliffe to the Small Business Commission in 2013. Secretary Qarni holds a Bachelor's in Sociology from George Washington University as well as a Master's in History and a teaching license from George Mason University.

ROGER ZAKHEIM

Director, Ronald Reagan Institute

Roger Zakheim is the Director of the Ronald Reagan Institute. Prior to his appointment at the Ronald Reagan Institute, Mr. Zakheim practiced law at Covington & Burling LLP in the firm's Public Policy and Government Affairs practice group, where he served as co-chair. Before joining the firm, he was General Counsel and Deputy Staff Director of the U.S. House Armed Services Committee. In this role, Mr. Zakheim managed the passage of the annual National Defense Authorization Act (NDAA). The NDAA is the annual defense policy bill which authorizes the Defense Department's $600 billion budget. Mr. Zakheim is currently a Congressionally appointed Commissioner on the Commission on the National Defense Strategy of the United States. Mr. Zakheim's previous experience includes serving as Deputy Assistant Secretary of Defense, where he managed the department's policies and programs related to the Iraq and Afghanistan coalition affairs. Mr. Zakheim frequently speaks and writes on national security and defense issues. His views have appeared in the Wall Street Journal, New York Times, Politico, National Public Radio, Fox News, CNN, BBC, The Weekly Standard, National Review, among other media outlets.

2019 | FUNDERS & SUPPORTERS

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The Hunt Institute

An affiliate of the Duke University Sanford School of Public Policy, The Hunt Institute is a recognized leader in the movement to transform public education. Marshaling expertise from a nationwide partner network since it was established in 2001, the Institute brings together people and resources that help build and nurture visionary leadership and mobilize strategic action for greater educational outcomes and student success.

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